

Missouri Farmer's Market Association Annual Conference  
January 27 & 28, 2012

**Trade Show Application Form**

**Advertisers: Deadline: December 15, 2011**

Choose from the ad space options below. (Note: The full size of the conference journal is approximately 6.5" by 8")  
Please submit your ad in picture ready, PDF format by e-mail to the trade show chairperson listed below.

Check One	Description	Cost
	Advertiser – Full Page Ad (6.25" x 8")	\$100
	Advertiser – Half Page Ad (6.25" x 3.75")	\$75
	Advertiser – Quarter Page Ad (6.25" x 1.75")	\$50
	Advertiser – Eight Page Ad (3" x 1.75")	\$25

**Exhibitors:**

There are a **very** limited number of Exhibitor spaces available. Our Exhibitor spaces are for information and client contact only. No sales can be done at the event. *If you like to be an Exhibitor for the tradeshow, please contact Lisa Palmer (see below phone # or e-mail) to reserve your space before sending in payment.*

Exhibitor fee includes: One 6' x 2 1/2' table + two chairs in an approx. 7' by 8' booth area; one free, optional 1/8 page ad in the conference journal; and one lunch/attendance to the conference. Additional lunches for exhibitor/conference participants can be purchased for \$10 per person.

Check One	Description	Cost
	Exhibitor - \$50 Booth + \$75 Full Page Ad	\$125
	Exhibitor - \$50 Booth + \$50 Half Page Ad	\$100
	Exhibitor - \$50 Booth + \$25 Quarter Page Ad	\$75
	Exhibitor - \$50 Booth + one free, optional Eighth Page Ad	\$50

Total Advertiser/Exhibitor fee: \_\_\_\_\_ Additional lunch(es) \_\_\_ X \$10: \_\_\_\_\_

Total Enclosed: \_\_\_\_\_

Company Name and Contact Person: \_\_\_\_\_  
\_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web page: \_\_\_\_\_

Please make your check payable to: **DeSoto Farmer's Market**

Mail this form and payment to: **Lisa J. Palmer, Coordinator, Mississippi River Hills Association, 255 Market Street, Ste. Genevieve, MO 63670**

Please direct any questions regarding the advertising or exhibitor booths to the trade show chairperson: Lisa Palmer, 573-883-2500; or e-mail [Coordinator@MississippiRiverHills.org](mailto:Coordinator@MississippiRiverHills.org)