

GROWING YOU SMALL BUSINESS

A SERIES OF FREE WORKSHOPS



*Sponsored in part by the
Mississippi River Hills Association
and by a grant from the
U.S. Small Business
Administration*



HOW TO CREATE A MARKETING PLAN

Thursday, March 1, 6:00 to 8:30 pm
Extension office, 684 W. Jackson Trail, Jackson

CREATE A PROFESSIONAL IMAGE FOR YOUR BUSINESS

Thursday, March 8, 6:00 to 8:30 pm
Extension office, 684 W. Jackson Trail, Jackson

HARNESS THE MARKETING POWER OF ONLINE MAPS

Thursday, March 15, 6:00 to 8:30 pm
Extension office, 255 Market, Ste. Genevieve

PUBLIC RELATIONS: WORKING WITH MEDIA

Thursday, March 22, 6:00 to 8:30 pm
Extension office, 684 W. Jackson Trail, Jackson

NO BUDGET FOR YOUR WEB SITE? NO PROBLEM.

Thursday, March 29
Extension office, 255 Market, Ste. Genevieve

PRICING FOR SUCCESS

Thursday, April 5, 6:00 to 8:30 pm
Extension office, 684 W. Jackson Trail, Jackson

SELLING YOUR PRODUCTS ONLINE

Thursday, April 12, 6:00 to 8:30 pm
Extension office, 255 Market, Ste. Genevieve

**PRE-REGISTRATION REQUIRED by calling
(573) 243-3581 or (573) 883-3548**

SBTDC's are a program supported by the U.S. Small Business Administration and extended to the public on a non-discriminatory basis. SBA cannot endorse any products, opinions or services of any external parties or activities. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Richard Proffer, 684 W Jackson Trail, Jackson, MO 63755 or call (573)243-3581. University of Missouri, Lincoln University, U.S. Department of Agriculture & Local University Extension Councils Cooperating EQUAL OPPORTUNITY/ADA INSTITUTIONS